COME TOGETHER ACT TOGETHER

Activism takes many forms, there's no right way or wrong way. Ultimately it's all about taking action in whatever way we can to create the world we want. Our Activism Advent Calendar has 24 days of simple, daily tips that when taken on a global scale, creates real seismic change. So today's tiny act of 'something'? Means everything.

DAY 1 GIVING Give \$5 (or whatever you can) to an organisation you believe in today. A little bit from a lot of people goes a long way.	DAY 2 BIAS Think of a time you were biased, and ask yourself what you will do differently next time. Reflect, learn, and do better.	DAY 3 ADVOCACY Go to a policy or cause-related meeting in your local area. Also a brilliant way to meet like-minded people.	DAY 4 STAY CURRENT Follow three social cause organisations you care about on social media	DAY 5 VOLUNTEER Volunteers Day, get out there and lend a hand. One hour, one year - you do you!	DAY 6 EQUAL OPPORTUNITY Tell 5 people about a business or initiative you love that's owned by a woman of colour.
DAY 7 ETHICAL CONSUMERISM Be conscious with your Christmas shopping. Do the research to make sure you're not buying presents at someone else's expense.	DAY 8 ADVOCACY Contact one politician about an issue that matters to you today. Your MP 'aint gonna know what hit 'em	DAY 9 COMMUNICATION Ask a friend to be your activism support buddy. Friends that fight injustice together, stay together.	DAY 10 ADVOCACY Send an instant email through Amnesty International. It only takes a second to stand up for human rights (We're not kidding about the one second part).	DAY 11 CONVERSATION Dick a topic on gender equality to chat to a friend or family member about. There are some topics on this page to get the convo started.	DAY 12 VOLUNTEERING Sign up to work a holiday shift at your local homeless shelter.
DAY 13 EDUCATION Spend half an hour reading up on the history and current state of women's rights in your country.	DAY 14 ETHICAL CONSUMERISM Support a small local business owner. The holidays are the perfect opportunity to shop outside the big retailers.	DAY 15 EDUCATION Get your hands and eyes on a book about gender inequality.	DAY 16 DOMESTIC VIOLENCE Spend 15 minutes learning about how the system is stacked against victims of domestic violence. Then spend the next 15 mulling over how we could be better.	DAY 17 ADVOCACY Oct online and sign a petition for a cause close to your heart. Petitions not only raise awareness, they give change makers something tangible to go to the government with.	DAY 18 INTERNATIONAL MICRANTS DAS Asylum seekers are some of the most vulnerable people in society, and often misrepresented in the media. How can you make a difference to their lives?
DAY 19 EDUCATE Watch a Ted Talk on gender inequality. Recite your five key takeaways at the dinner table tonight for extra activist points.	DAY 20 BIAS Spot something or someone being discriminatory? Call them out. Speak up, drive change and be a powerful ally.	DAY 21 GIVING Marie Kondo your closet and donate the clean out. You're a clean, lean, activism machine!	DAY 22 HOMELESSNESS Buy a coffee and have a chat with someone experiencing homelessness today. It's no cliché when we say this could make a huge difference to their day.	DAY 23 CONVERSATION Get fired up on social media: Post about something that needs to change in 2021. Sharing is caring.	DAY 24 PLAN 2021 Plan your next year of activism in 3 steps. What issues do you want to focus on next year? How are you going to 'act' to support them? When, and how frequently are you going to do it?

THE BODY SHOP.